**WORK PLAN FOR ASSESSMENT AND PROGRAM DESIGN FOR VALUE CHAIN/ MARKET SYSTEM (VC/MS)**

<table>
<thead>
<tr>
<th>Preparation</th>
<th>Month 1-2</th>
<th>Month 3-4</th>
<th>Month 5-6</th>
<th>On-going</th>
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<tbody>
<tr>
<td>• prepare and submit detailed implementation plan</td>
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<td>• collect and review of secondary information and reports</td>
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<tr>
<td>• prepare draft VC/MS map and list of interviewees</td>
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<tr>
<td>• develop draft interview guides for targeted market actors and consumers / adapt tools to target context / coordination</td>
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**Trip 1**

**Orientation workshop**

**VC/MS mapping and activity planning:**
- validate preliminary mapping of targeted VC/MS
- confirm interviews with VC/MS actors and key informants
- develop and review interview guides
- confirm/organize schedule of visits and debriefing sessions
- organize logistics

**Abbreviated VC/MS assessment**
- conduct interviews with market actors
- conduct debriefing sessions with team members
- compile information from interviews: redraw VC/MS map as needed, articulate VC/MS constraints
- identify market-based solutions
- identify “Lead Firms” with interest/incentives to address MBS
- identify the challenges that LFs face in providing MBS
- identify illustrative initiatives that LFs would like to undertake

**Trip 2**

**Identification and solicitation of initiatives from VC/MS LFs**
- review and analyze results VC/MS assessment
- develop an “Invitation for Application” (IFA)
- develop and circulate “request for EOI”
- conduct a pre-application meeting with LFs

**Trip 3**

**Review of LF applications**
- assess feasibility and impact of proposed LF initiatives
- develop “impact logics” that demonstrate impact
- support LFs to refine/improve initiatives
- carry out initiative planning exercises with LFs
- conduct due diligence

**Structuring agreements with LFs**
- develop agreement templates
- develop MOUs and activity agreements with 1-3 LFs
- identify potential “cross-company” initiatives
- present LF financial reporting process to program staff and LFs

**Technical support and monitoring of LF initiatives**
- continue initiative planning exercises with LFs
- collect baseline information with LFs
- develop/review checklists to monitor specific LF initiatives
- monitoring of LF initiatives