SURVEY ON CROSS COMPANY ACTIVITIES  
*(best used during interview with the LF)*

**INTRODUCTION**

<Project Name> is exploring the organization of “Cross-company activities” for the agribusiness input supply companies we are working with. These activities will build on the firm-specific initiatives you are currently implementing. They would include periodic activities/events that would address the common needs/interests of input supply companies and that will help you to improve the products, services and support you provide to small-scale farmers and producers.

We would appreciate if you can put a mark in one of the boxes *(1 being low interest and 5 being high interest)* under each topic to tell us your level of interest. At the end of the survey there is a space for you to clarify the specific technical topics you are interested in and add other activities.

**POTENTIAL CROSS COMPANY ACTIVITY TOPICS**

Workshops/training in technical topics of interest (bringing in guest speakers, technical experts, demonstrations of new technologies, marketing strategies, ICT applications, etc.).

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Lateral learning workshops where participating LFs share lessons learned on topics of interest that can improve their operations in rural areas (conducting training/promotion/demonstration events for farmers and retailers, promotional strategies, product storage, structuring commercial relationships with intermediaries, etc.).

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Workshop on low cost production/use of videos for promotion/training purposes

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Discussion of policy/regulatory issues that holding back the sector (this could evolve into trade association capacity building to address policy issues, improve services to members, etc.)

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Low Interest | High Interest

Workshops to improve linkages between input supply companies and government/ multilateral agencies involved in agriculture research, seed production, etc.

- [ ] 1 | [ ] 2 | [ ] 3 | [ ] 4 | [ ] 5
Low Interest | High Interest

Roundtable discussions between input supply companies and financial institutions, mobile money providers, etc. to promote greater understanding of the products they offer and explore improved/ expanded commercial relationships

- [ ] 1 | [ ] 2 | [ ] 3 | [ ] 4 | [ ] 5
Low Interest | High Interest

National or international exposure visits for input supply companies (to identify high yield and/or improved varieties, new sources of raw materials/ inputs, improved equipment and machinery, ICTs, etc.)

- [ ] 1 | [ ] 2 | [ ] 3 | [ ] 4 | [ ] 5
Low Interest | High Interest

[Additional topic]

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Low Interest | High Interest

[Additional topic]

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Low Interest | High Interest

Please list the specific technical topics you are interested in and/or any additional activities you would like us to organize.

- A
- B
- C

Thank-you for taking this survey!